



WHEN “GOOD TO GREAT” IS NOT GOOD ENOUGH

With mentor Jeff Patnaude

2023

Most coaching programs are for achieving more, climbing higher or making the most.

What if:

- You could do more with less
- You made time for what matters most
- You were not busy but very involved
- Your goodness contributed to a lasting greatness
- You left a **legacy that helped transform the lives of others.**



“I realized that I can confidently state my values, purpose, work and legacy to anyone. Having to determine those statements was a big step in my personal development.”

Martin Royal,
Cisco Systems



Here are the reasons:

- A community of peers is established for on-going learning and trust building
- Perceptions and behaviors are reviewed and challenged with peer input
- It is a fun and provocative way for building a team
- It is significantly more cost effective than One to One coaching

Triads for Transformation - a 6th month Process

Patnaude has guided thousands along the pathway of Transformational Leadership. 40 years ago researchers Bass and Avolio determined the 5 universal practices that have become the foundation for the behaviors representative of great leadership. Beginning with a 360 instrument that measures these qualities, all participants then work with a master/mentor to hone these attributes.

Not only is the focus of this program/process for helping become the **best** for the purpose of giving back to your organization a **greater good**, it is facilitated within the context of a community – a **TRIAD** of 3 participants who share in the journey as peer mentors.

Register at:

www.jeffreyatnaude.com

Call: 540-270-6825 with questions

Patnaude has initiated triad learning since 1988 as an experiential module within which peer coaching and dynamic interaction occurs. While individual coaching is sometimes required, a community of 3 can be even more effective.

A UNIQUE EXECUTIVE COACHING/MENTORING PROGRAM

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This program has allowed me to grow in ways I did not think were possible in just 4 days. This program is not just for future leaders or managers, it is for everyone wanting to grow and become a better person in life.”

Jeff Thompson,
Space Initiatives Manager,
Cisco Systems

Areas developed in the six 90 minute sessions:

- 360 Multi factor Leadership Questionnaire instrument completed and reviewed with each participant (***Ideal Behaviors***)
- MBTI testing and Coaching according to Type – (***Individual Consideration***)
- Quality Listening – The most important leadership skill with the art of questioning (***Intellectual Stimulation***)
- The Art of Public Speaking and communicating effectively (***Inspirational Motivation***)
- Executive Presence – Vision, Strategy and Execution and the 5 elements that make you memorable (***Ideal Influence***)

Cost: \$3,000 per person

In addition to 6 virtual sessions with Jeff Patnaude, he provides his cell phone for “a call at any time.”

BONUS: Your registration in the 6 month program provides for a TRIAD of others from the communities of **Veterans in transition, formerly incarcerated** or **unemployed young men** in search of meaning and purpose. And, they also will benefit from a transformational experience at **NO COST** to them. You may determine who the chosen recipients of this scholarship are or we will provide the TRIAD for you.

This scholarship Triad utilizes the acclaimed Habits of Heroes material and meets with Patnaude twice virtually and with your Triad sponsoring Triad once in a 7th bonus session.



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